**WHY**

**Why is this the best solution?**

**Why is this the right time for this specific solution?**

**Why would anyone (either the community or industry) want this solution?**

**What is the solution?**

**What are the intended features of the solution?**

**What will the profit margin be?**

**What resources are needed to create the solution?**

**How long does the solution need to create?**

**When can it be used (in what circumstances)?**

**Who will benefit from the solution?**

**Who will be using the solution?**

**Who will create and mainstream the solution?**

**How will we structure the design and production process to meet the SDGs?**

**How will we conduct research to determine if there is a market for the solution (if it is needed at all)?**

**How will we convince industry and communities that the solution is necessary and feasible?**

**Where will we produce the solution?**

**Where will we advertise the solution?**

**Where will the solution be implemented?**

**HOW**

**WHERE**

**WHEN**

**WHAT**

**WHO**

**IDENTIFIED ISSUE**