Your task is to present a **5-minute** pitch.

Project Pitch Assessment Guidelines

This assessment will be recorded as part of your project pitch at the conference. Please note that **each team member must present and be included.**

Within your pitch you must:

* Identify your *hot topic/Challenge* chosenfrom conference presentations on Day 2.
* Define, refine and articulate your chosen *hot topic* (which may or may not be a problem/issue), and link this to the most relevant SDGs.
* Identify the stakeholders impacted by this *hot topic* - describe the experiences of a range of different stakeholders. Please also:
  + position yourself firstly as objectively as possible, and
  + position yourself as empathetically as you can towards the stakeholder.
* Explain solutions to this *hot topic* from other contexts (countries/towns etc.).
* Describe the other solutions that you considered during your ideation, and why you rejected them.
* Describe your final outcome:
  + Why was this the best solution?
  + What are, or would be, your success indicators? Describe both short and long term.
  + Outline the positive and negative impacts of your project, and ways to improve.
* Make further recommendations as to what could be done next to assist in solving this *hot topic*.
* If you were the recipient of funding to enact your solution what would be your next step.

Please ensure that you **consult the rubric** for detailed assessment information about each of these points. Consider the contribution of all the team members.

